

Calling the youth back to business

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SHIVAJINAGAR: Considering the reducing number of youths from the Zoroastrian community into business, a two-day Annual General Meeting (AGM) of World Zarathushti Chamber of Commerce (WZCC) will commence on January 12 in the city to focus and develop business insight

ZOROASTRIAN MEET

among them. A business meet will be held on Sunday at Ruby Hall Complex auditorium.

Known for their seasoned business skills, the Zoroastrians have diversified into many areas with a major percentage of youths opting for private jobs since past decade.

Since the shaping up of WZCC in 2000, it is for the first time the AGM will

be held in Pune. Total 200 businessmen and entrepreneurs will attend the meet, out of which over 80 are from outside Pune and 25 from outside India.

“There has been a huge decline in the number of youths venturing into business. To encourage and promote the spirit of entrepreneurship among them is one of the major objectives of this meet,” said Uneed Kothawala, Managing Director, Extensia Information Technology and one of the organisers of the event.

Elaborating further, Kothawala said the event would provide a platform for community youths where they will get guidance from well-known businessmen of the community.

“The emphasis would be on four areas- manufacturing, IT, financial services and general services, as these are widely acclaimed segments today,” he said.