



## Hello!

What an exciting July we've had! If, like most of us at Extentia you were riveted by the fine soccer action we were privileged to watch in the last few weeks you may well have walked away with several thoughts that had nothing to do with kicking a ball around.

It truly was "A time to make friends" – both on the field and off, this year was characterized by camaraderie and an upbeat sense of optimism long denied this meandering post-cold-war generation. The sport took center stage, but the actors were from all over the world. And an international audience and supporting cast reminded us of the power and delivered value of globalization.

As Germany's former foreign minister, Joschka Fischer, says, football is "a really impressive example of successful globalization". As a shrinking world makes it ever easier to source solutions and resources, it is valuable for us to remember that even in the considerably less glamorous world of technology consulting, the objectives of friendship, opportunity and optimism remain unchanged.

**Umeed Kothavala**, Director

### Customer Focus: Don Johnston Incorporated

Don Johnston Incorporated is an innovative, award-winning, publishing, technology, media and professional services company committed to creating products that enrich the teaching and learning experiences. As the unquestioned leader providing award-winning products for diverse students, Don Johnston Incorporated carefully integrates validated education research, new discoveries in brain science, curriculum standards and classroom experiences to offer enriched education solutions for today's classroom. The Don Johnston Incorporated team is dedicated to providing superior products and services that support every student until successful.



Extentia works with Don Johnston Incorporated to develop and enhance its applications for multiple operating systems, including the AlphaSmart, Palm OS (Dana), Windows and Mac. Besides the development of key modules and integration with third party modules, Extentia has been involved in the development of entire applications that Don Johnston Incorporated positions for the educational market. Extentia is excited about playing a key role in delivering high quality solutions to students and in empowering the classroom. Here's what Don Johnston Incorporated had to say about a recent project:

“ Thank you to you and your team for all of your hard work and extraordinary efforts! The project has passed our final processes and is now currently in production! Thanks again, and congratulations to everyone on another successful collaboration! ”

- Michelle Anderson - Project Manager, Don Johnston Incorporated

### Project Success: KMT Software launches High Impact eMail 4.0, in partnership with Extentia

KMT Software, Inc. and TemplateZone, a US based company working closely with Extentia, recently announced the release of the latest version of their award winning email marketing software – High Impact eMail 4.0.



With newly added template designs, color themes, and overall functionality, the **all-in-one email marketing solution** allows users to easily create and send visually compelling, powerful HTML-based email communication, including, newsletters, advertisements, invitations, e-cards and more. These messages look and act just like web pages and can be sent from a user's desktop using Microsoft Outlook and Outlook Express as well as ACT! and supported online service providers. For a free trial of High Impact eMail 4.0 simply download the software from

TemplateZone.com. KMT is also offering free unlock codes to the full version of High Impact eMail 4.0 to all eNewsline readers for a limited time – please [mail us](#) to grab yours!

KMT and Extentia are already planning High Impact E-mail 5.0 and with a range of additional products in the KMT family due for release later in the year, users are going to get a chance to discover a whole new world of possibilities using Microsoft Office.

### In other news: "Mentor"

The project student's committee 'Mentor' is a leadership initiative run by enthusiastic software professionals in Extentia. Mentor aims to reach out to students pursuing their Under-graduate and Graduate degrees in Science and Engineering who want to work on specific technology projects as part of their industrial training and university curriculum requirement. The program is intended to equip students for a future in applications development by imparting the right kind of training on real-world projects at Extentia.



The team interviews and selects eligible candidates and defines prerequisites, rules and guidelines for academic projects. Short listed students then go through a rigorous selection process consisting of aptitude and technical tests and a round of personal interviews. Students are filtered at each level, and the selected ones are mentored through the course of their project. Here is what Jayaprakash Reddy, an active Extentia 'Mentor' has to say:

“ I had never expected to be doing project management so early in my career. It is an amazing experience and challenge to deal with students who are new to the workplace and help them gain professional insights into the IT industry. ”

### Extentia shines in reflected glory

#### Mauna Kea Technologies wins First Prize in the Contest of Innovative Medical Technologies 2006

We are proud to be associated with the award winning company, Mauna Kea Technologies who recently received the first prize in the Contest of Innovative Medical Technologies 2006, organized by the prestigious Alliance pour le Génie Biologique et Médical (AGBM). [Read more](#) for further highlights on the event.

Extentia works with Mauna Kea Technologies in the areas of application development, creating e-learning tools for the 'Cellvizio' product, and in designing application notes and marketing material.

#### Chroma Systems – 'Die Hard Microhardness Tester' awarded Best Industrial Machine Design by Business World and the National Institute of Design



At the 'Excellence in Design Awards, 2005, Chroma Systems Microhardness Tester was awarded Best Industrial Machine Design for 2005 in the Industrial Products category. Chroma Systems is the first company in India to commercially develop image processing software for the heavy engineering industry.

Extentia has worked closely with Chroma Systems to assist them in creating a compelling online presence and recharged corporate identity to reflect their growing successes and international profile. We are proud to be associated with Chroma Systems and wish them many more successes!