



## Hello!

2007 promises to be an exciting year for consumer applications. After several years of little innovation on the desktop, consumers are finally going to see multiple reasons to upgrade and enjoy the benefits of new platforms and technologies. Microsoft's release of Vista and Office 2007 will play a key role in that – vendors are going to have to create applications that work well with the new operating system, and users are going to want the promised productivity benefits. On the hardware side, Intel's Core 2 Duo processor upgrade is arguably the first significant boost in desktop processing power in years.

Extentia has been playing with the new hardware and software platform for several months - we've been working with pre-release versions of Vista and Office 2007 and have been upgrading our development and QA facilities to provide customers with the needed support to develop and migrate applications. As members of the developer community, we're enthused about the opportunity to develop a new generation of applications that leverage the more stable and secure framework provided by Vista. [Write](#) to us if you have questions or want to know how you can benefit from our experience.



Extentia congratulates our partner [CoolIris](#) for being a [recommended plugin](#) for Firefox!

As always, I look forward to hearing from you – in agreement or disagreement - with what we think and where we're headed.

**Umeed Kothavala**, Director

### Customer Focus: Thuridion

[Thuridion](#) is a privately-held software development and technology consulting firm located in California. The company provides software services that focus on commercial, custom and enterprise software application development.

Extentia worked seamlessly with the Thuridion development teams to provide expertise in .NET technology and SQL Server 2000. Extentia's contribution was largely in re-engineering applications towards database driven systems with web driven content management. Extentia's close involvement was a major factor in maximizing time-zone efficiencies and allowing for quicker turnaround time on project implementations.

“ I give Extentia my highest recommendation for any business seeking a cost-effective and quality-driven offshore development team. They have been excellent at innovative offshore development. We appreciate their dedication and high level of quality service. ”

**-Tonee Picard - Vice President - Business Development**

### Technology focus: WAP

Expanding our activities in the mobile space, our team has been building and testing a range of WAP sites and solutions. WAP (Wireless Application Protocol) is designed to show websites and web-based content on wireless and handheld devices such as WAP browser enabled mobile phones and PDAs.

As GPRS technology is increasingly being used to access data via micro browsers and on mobile phones, Extentia's mobile team now offers custom WAP based solutions and the creation of mobile friendly content allowing customers to target their audiences with information that is easily stored and read by handheld devices.



Extentia's WAP solutions are targeted not only for content delivery but also to access data driven backends, including enterprise and Internet based databases. The wide and standards-based support for WAP ensures that it provides the most compatible publish-and-access platform for mobile phones today. [Email](#) us to see how WAP can help expand the services you offer.

### Newsletter Spotlight: "Global Internships"



Extentia offers an exciting internship program in the fast paced IT industry. Through balanced exposure to theory and practice, interns gain both valuable know-how and hands-on project experience. As they integrate with a team of IT professionals, they learn to develop new markets, gain exposure to real-world business practices and acquire a unique global perspective.

[Click here](#) for more information on Extentia's internship program.

Our most recent intern is Oliver Six from Hamburg, Germany. Oliver, a student of Business Administration and Mechanical Engineering is here on a 3-month marketing internship, interacting with prospective customers in Austria, Switzerland and Germany on behalf of Extentia.

“ I've been here for a month and am impressed by Extentia's highly professional yet relaxed atmosphere, and by the warmth and helpfulness of my colleagues. I really enjoy my job here and besides the great work experience I also enjoy learning about the Indian culture. ”

**- Oliver Six, Marketing Executive, Extentia Information Technology**

Also here is Mario Alich who is in the unique position of being both an intern and a client! Mario is studying Business Applications for Computer Science in Stuttgart, Germany and is an intern with an Extentia customer - dmc (digital media center), a web agency and system house. His role at Extentia is to work with our graphics team on the tools and deliverables needed by dmc for ongoing work.

“ I really enjoy the work environment of Extentia! It is a pleasure to work with the design team, they are objective-orientated, enthusiastic and sticklers for quality solutions! ”

**- Mario Alich, Content Management Systems Manager, dmc GmbH**

### Sakaar: Celebrating Diwali with a cause

[Diwali](#) is the festival of lights and the most celebrated festivals in India. Extentia celebrated this Diwali with a cause – by hosting a party for about forty children from the less privileged sections of society. The children were from varied backgrounds, all cared for by 'Deep Griha' – an independent charitable organization working to better the lives of underprivileged residents of our city.

The Extentians had an exciting evening planned, beginning with an informal introduction and an impromptu singing session. The children then painted their own [diyas](#) which they got to take home. This was followed by an enthusiastic dance session and a host of tasty snacks and dinner. Then came the most exciting and loudest part of the evening - a display of Diwali fireworks! Finally, it was time for them to leave, but not without a little bag of goodies to remember us by. The kids took back fun memories of the evening, but what they left behind, was a warm glow that lasted us all season long!



In recognition and support of [World AIDS Day](#), several Extentians took time to participate in the "Race against AIDS" - a charity run to spread social awareness about HIV/AIDS.

The AIDS Charity Run was part of the 21st Pune International Marathon held on Sunday, 26th November 2006.

