







ONLINE MARKETING SERVICES

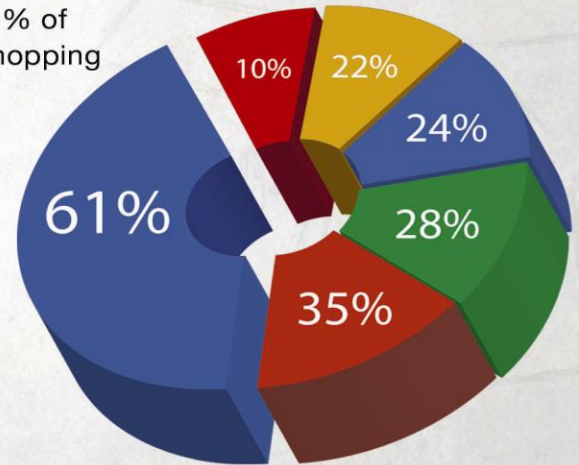
Communicate. Be Discovered. Network. Be Followed. Get New Business. Sell.

Online Commerce is Booming!

Online shopping is predicted to grow to \$370 billion in 2017. The top-performing online categories are digital content and subscriptions, electronics, computer hardware, flowers, apparel and accessories.

94% of online shoppers conduct research before purchasing and 61% of online shoppers use search engines to discover information when shopping online.

- | | |
|---|---|
|  Social Networking Sites |  Shopping Comparison Sites |
|  Online Product/ Retailer Reviews |  Retailer Emails |
|  Coupon Site |  Search Engine |



Hear These a Lot?

'Friend me on

- Facebook has over 1.2 billion registered users.
- Average user spends 8.3 hours per month on the site.
- 42% of marketers report that Facebook is critical to their business.

'I found this on

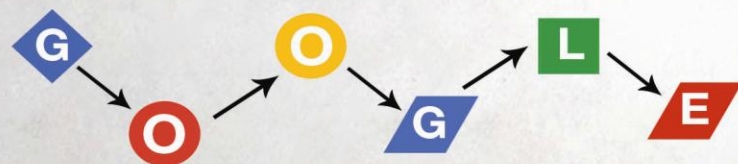
- eBay has a global customer base of 233 million people.
- 5.4 million unique mobile users per month.
- Average visitor spends approximately 1.8 hours per month.

'Google's changed their algorithm again'

- There are over 5 billion Google searches per day.
- 64.6 % of consumers click on Google Ads when they are planning to buy an item online.
- Businesses make an average of \$2 in revenue for every dollar they spend on Google Adwords.

'Saw that trending on now!'

- Twitter has over 550 million users, with 135,000 new users every day.
- Estimates suggest up to 40% of users follow at least one brand.
- 75% of users are more likely to purchase from a brand they follow.



Our Services Across Online Networks and More



Extentia offers applications to engage visitors for longer durations - contests, promotional event pages, and discount vouchers. We also create Facebook widgets that can be integrated with the business's website, and advertising campaigns on for targeted groups.



Twitter allows your business to build a network of clients, and offers an excellent interactive forum for customer feedback and messaging. Our team posts timely updates along with offers and discounts, and associates with popular trends.



For visibility on LinkedIn, our team creates service specific group pages and communities, and invites an audience to join, create discussions, and posts.



To help promote your videos, Extentia creates keyword rich descriptions for your YouTube channel, with relevant/popular video tags. We drive popularity by encouraging reviews and ratings.



Our team offers strategies and develops a creative Pinterest campaign to increase user engagement and boost traffic. This is done along with inputs from our Design Studio.

Pay-Per-Click Advertising

Extentia offers comprehensive PPC campaign services on networks such as Google AdWords for your business.

QR Coding Services

Extentia offers QR coding services that give businesses the ability to measure response rates with greater accuracy, and allow easier calculation of ROI on marketing expenses.

Mobile App Store Marketing

Your feature rich mobile application is up on the app store, but is your target user downloading it? We can help get the word out.

Let's get your business visible out there!
Contact us for a consultation.



Extentia Information Technology

USA | UK | Australia | Germany | Singapore | Middle-East Region

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