



Hello!

The monsoons in India this year continued their annual tradition of reminding us that we're still at the mercy of nature! With flooded roads and stalled public transport, we were forced to spend more time indoors – thinking, designing and writing code. Perhaps, not a bad thing!

But we didn't let the weather dampen our spirits or slow us down. In the last quarter we've setup new partnerships and challenged ourselves with new technology implementations. We've also expanded our UK markets and made investments into e-learning and application messaging frameworks.



As always please don't forget to write in and tell us about our newsletter. And when you step out next, take extra care and don't forget to take your umbrella with you.

Umeed Kothavala, Director

P.S: If you haven't received one of our way cool Extentia umbrellas, please write to us and we'll make sure you get hold of one!

Partner Focus: ConsultZone



ConsultZone is a SAP and business transformation consulting firm that designs, implements and supports solutions that address complex business issues faced by large and medium sized organizations. ConsultZone focuses on three service lines consisting of business consulting, ERP solution implementation and corporate training and industry verticals including Pharmaceuticals, Public Sector and Hi-Tech.

Extentia partners with ConsultZone for the implementation of SAP Business One or SAP All-in-One solutions primarily for the SME market segment. While Extentia offers its expertise on .NET implementations and interfacing with MS SQL and other database servers, ConsultZone brings in many years of rich and valuable SAP business consulting experience.

SAP has so far achieved a phenomenal success in the industries such as manufacturing, transport and utilities; the UK has been the largest single country market, followed by Germany. Extentia's business heads for these respective regions have already initiated dialogues with companies on their SAP requirements.

In partnership with ConsultZone, Extentia is able to meet the SAP implementation needs of small and medium customers, supported by ConsultZone's sound business consulting and structured approach to project execution.

Technology Focus: eLearning

Another market to watch for is the eLearning space where we've been seeing significant interest. Reports indicate that corporate eLearning revenues are around \$320m last year, and likely to exceed \$500m in 2007. The fact that blended learning has initiated traditional and enterprise level companies to develop eLearning offerings and explore what technology can do in this space is particularly interesting for Extentia given that we will soon launch our own eLearning Framework - ELF.



ELF is a customizable web-based training, assessment and evaluation solution with an aesthetic and intuitive user interface on the front-end and an exhaustive and secure administration module on the backend. The framework allows educators and trainers to easily create, manage and track interactive training content, courses and learning programs for different levels of users. Users can post class notes, assignments, case studies, video clips, and animations on Intranets or the Internet in support of classroom activities using web publishing tools. Course content can include integrated multimedia files in video, audio or flash format. At the corporate level, the framework helps organizations to distribute knowledge within the company, conduct corporate training programs and bring their employees up-to-speed on new technologies. Keep reading our newsletters for more information on the upcoming release of ELF!

Project Success: Integrated Lab and Customer Management System



One of the many reasons we've been spending so much time in the UK is the recent successful completion and integration of the Integrated Lab and Customer Management System project with our customer Immogenics. **Immogenics**, UK is a new breed of healthcare organizations focusing primarily on promoting organic solutions through a scientific approach to personalized patient nutrition. Immogenics provides two programs Novo and Vita. Both programs are highly researched and provide an effective route to weight loss, increased energy levels and general well being.

In partnership with Immogenics, Extentia developed an Integrated Lab and Customer Management System - a central data store that can be mined by the various entities of the system and avoids redundancy of data. The application is highly complex and integrates with specialized Hematology Analyzers such that blood values are exported from the equipment and fed into the software to determine food intolerance and compute a personalized nutrition plan. The system also has a facility to track patient data in the initial survey and subsequent survey held after twelve weeks of the regimen. Besides being introduced to a range of medical issues in Biomedical Engineering, Extentia's team also strengthened their expertise in charting techniques, low level programming for serial communication with auto analyzers/hematology analyzers and synching of remote databases using SQL.

“I would give Extentia the highest of recommendation for any business seeking a cost-effective and quality-driven offshore development team. They have been excellent at understanding our rather complex requirements and delivering innovative solutions in a structured and well-thought out manner. We appreciate their dedication and high level of quality service. The bottom line is that, outside IT competence, Extentia are people of great integrity and values, people you can trust”

- Kamal Bengougam, CEO

Sporting Action: At Wimbledon and at Extentia

A dazzling performance dispelled the clouds and rain which had hung over much of the 2007 Championships, with Roger Federer equalling Bjorn Borgs record of five Wimbledon titles in a row, and Venus Williams inscribing her names onto the champions' board once more.



There was much sporting action at Extentia as well. An intra-Extentia Badminton tournament organized by the Sports Committee gave us the opportunity to flex our wrists not just on the keyboard, but also on the courts.

Every round of matches meant tougher competition, more excitement and louder cheering. There were some surprise wins - Rucha won the Women's singles for the first time - and some expected ones - Binu won the Men's singles yet again. The real excitement, as always, lay in doing ones best on the court, and cheering loudly when off it!